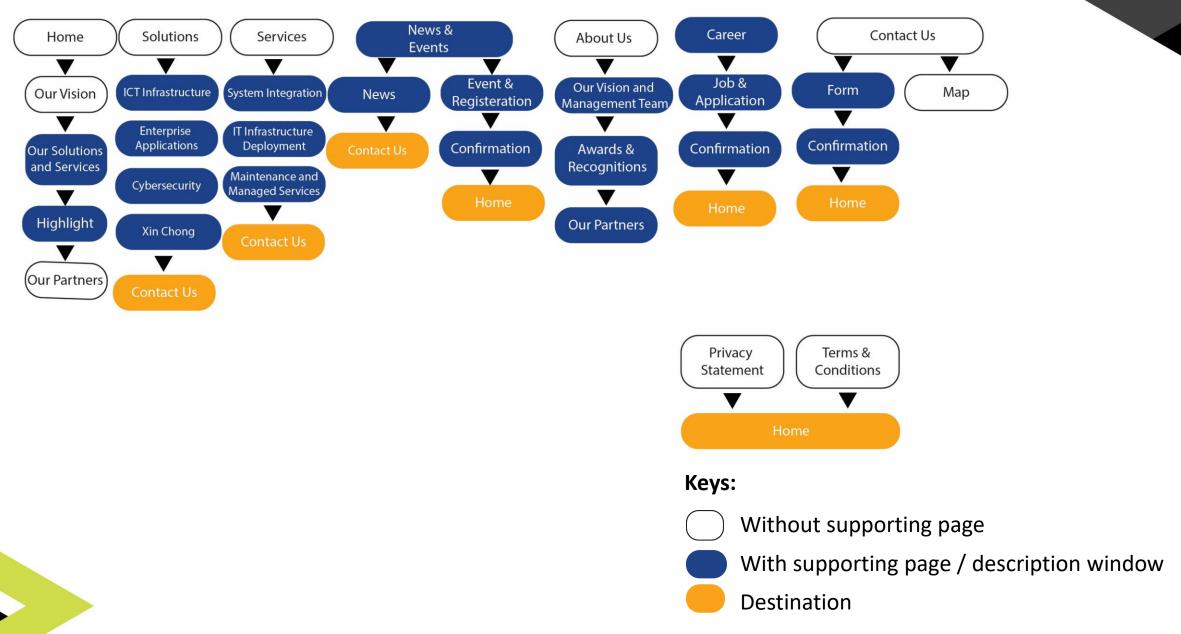
# ICO Website Project Navigation Flow & Wireframe







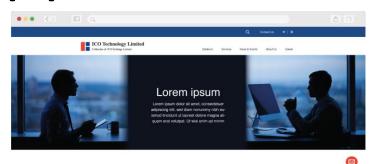
# 01 Navigation Flow





# 02 Wireframe

# (A) Home



Our Vision

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#### **Our Sloutions and Services**



#### Highlight



**Our Partners** 

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Follow us on 🚹 in

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#### Freeze Top Navigation Bar

(when pressing the corporate logo, always return to home page)

<mark>lmage</mark> Banner

(image background banner with company's slogans on top)

Freeze Contact Us Bottom & Back To Top Bottom

#### Image Overlay Fade (Fade in Text), Continuous Loop

(Originally Image, when mouse on, flips and shows solid background with 1 sentence summary)







#### Slideshow (Automatically change slide – 5 seconds /slide)

(When mouse on, shows the hidden arrow - can change slide manually)

\* Format: left image column with right text column, background 50% transparency (reference please above)

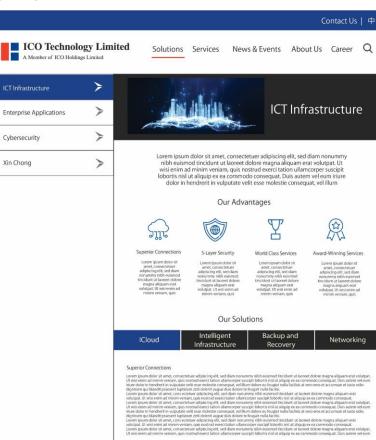
#### **Continuous Loop**

Hyperlink under social media logo – land to company page

# (B) Solutions

Next Page >

>



When pressing Solutions button of Top Navigation Bar, Directly shows the content of the first solution.

#### **Image Banner**

(Image with the name of business solution)

#### **Text**

(Description of the background)

#### Logo **Key Point Descriptions**

\* For each tap. client would like to have a sperate URL for SEM purpose.

Other than text only, client would like to add point form and table too

**Taps** When mouse over one of the solution TAP

Directly shows the summary of that solution





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World Class Services

Contact Us | 中

#### Our Solutions



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# (B) Solutions

Contact Us | 中



Solutions Services News & Events About Us Career Q







#### Superior Connections

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#### Superior Connections

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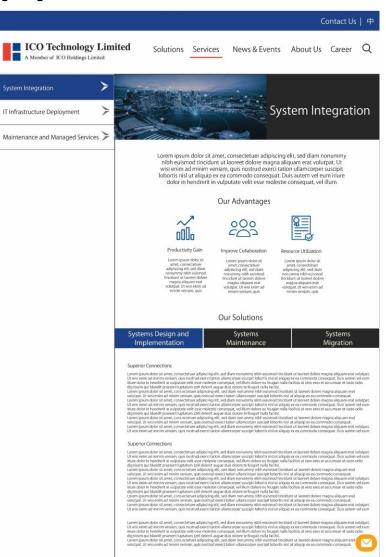








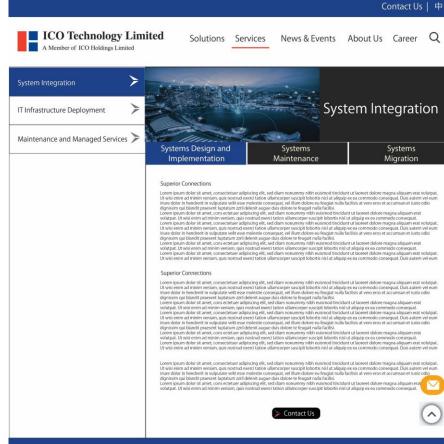
# (C) Services







#### The flow of Services section will be the same as Solutions section



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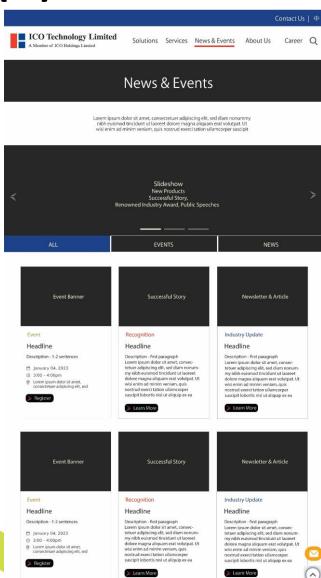
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Contact Us I 中

Solutions Services News & Events About Us Career Q



When pressing New & Events button of Top Navigation Bar, Directly shows the summary page of New & Events.

#### Narrow Banner

(Corporate element background with text News & Events on Top)

#### Text

(Description of the background)

#### Slideshow (Automatically change slide – 5 seconds /slide)

(When mouse on, shows the hidden arrow – can change slide manually)

\* Format: left image column with right text column, background 50% transparency

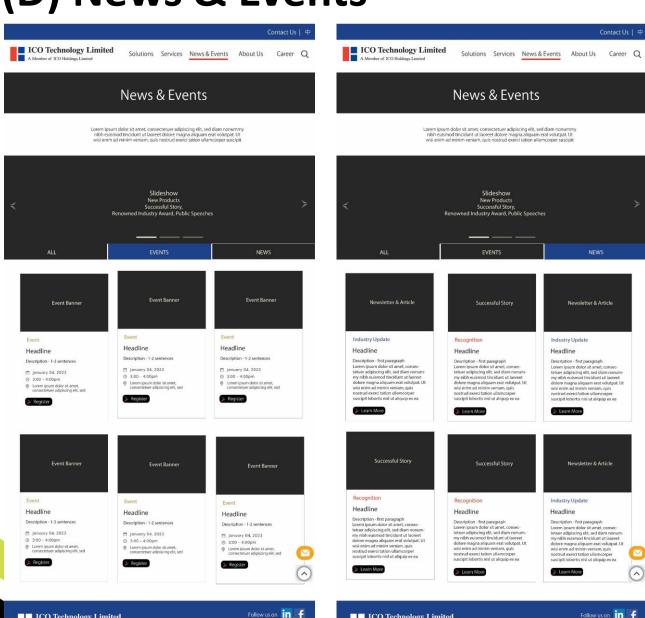
When pressing News & Events button of Top Navigation Bar, Directly shows the tap content All, order will be based on publish date starting from the most recent one.

#### **Full List of Events and News**

- 1. Image Banner
- 2. Different Color Category Tag
- 3. Text Headline
- 4. Text Description
  - > Event: 1-2 sentences descriptions, date, time, venue
  - > Recognitions and Industry Update: 1 paragraph description
- 5. Call to Action Button



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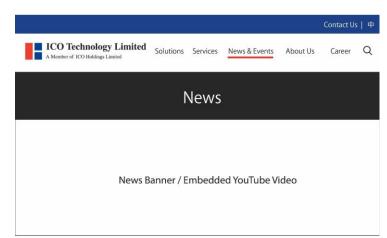
Copyright © ICO Holdings Limited. All rights reserved.

Slideshow (Automatically change slide – 5 seconds /slide) (When mouse on, shows the hidden arrow – can change slide manually)

\* Format: left image column with right text column, background 50% transparency

When pressing Events tap, only shows the events - order will be based on publish date starting from the most recent one.

When pressing News tap, only shows recognitions and industry updates - order will be based on publish date starting from the most recent one.



Separate page of News

Narrow Banner

#### Banner

(Image / Embedded YouTube Video)

**Description Column** (Flexible combination of text and image column. If not enough images, the image part will be fill up by text.)

#### **Text Headline Date**

#### **Contact Us Button**

(Encourage audiences to contact the company when they have any questions on the content.)

#### **Arrow on Two Sides**

(To view previous / next content)

#### Headline







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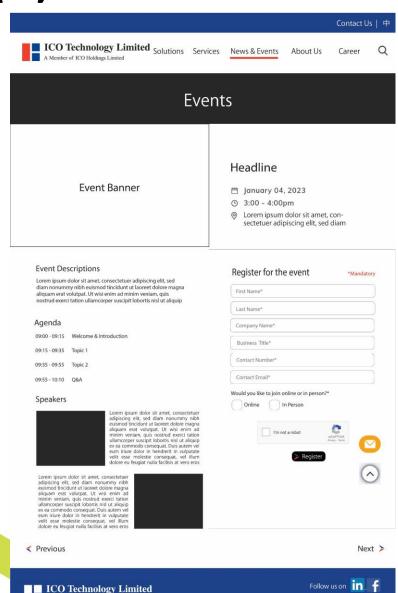
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Separate page of Event

#### **Narrow Banner**

When creating a new event page, we can set start and end date of the event. The event page will then be hided automatically after the end date.

#### Banner

- 1. Image Banner on Left (Event Banner)
- 2. Text Column on Right (Key Event Information Headline, Date, Time and Venue)

#### **Text Column on Left**

- 1. Event Description (1 Paragraph)
- 2. Event Agenda
- 3. Speaker Bio (Image + Text)
- \* Flexible Combination allow to hide part of the column when there is no information

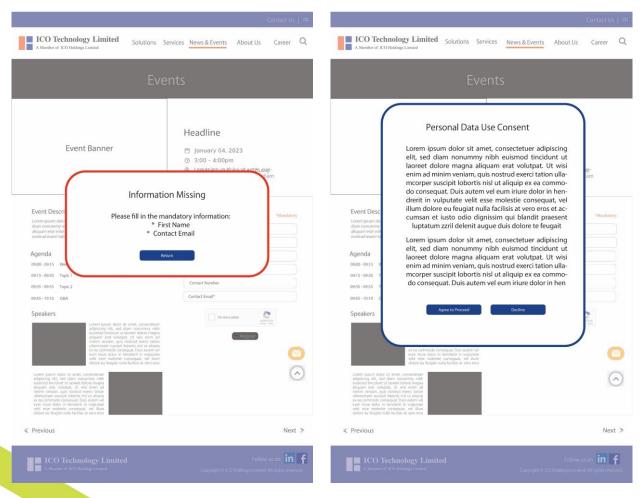
#### Immediate Registration on Right

- 1. Mandatory Fill In: First Name, Last Name, Company Name, Business Title, Contact Email.
- 2. Optional Fill In: Contact Number
- \* Registration record can be generated on our CMS system.

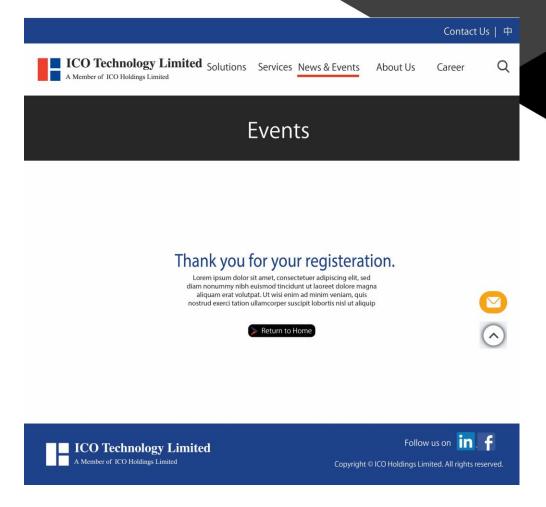
Arrow on Two Sides
(To view previous / next content)



When there is any mandatory fill in missing, error message will pop out and stating the missing session. Audiences can return and continue filling the missing part.



After passing validation, Personal Data Use Consent window with appear, audiences must press agree to proceed button for application submission. If he/she presses decline button, they will then go back to the corresponding event page.



Any successful registration will then land to the thank you page. Headline will be "Thank you for your registration." For the text column below, we suggest adding 1 paragraph of follow up message.

#### **Return to Home Button**

Audiences can return to home page for solutions and services information and our company's highlights

# (E) About Us



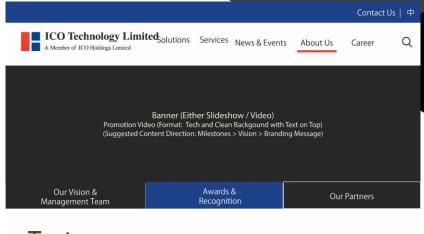
When pressing About Us button of Top Navigation Bar, Directly shows the tap content Our Vision and Management Team

#### Video / Slideshow Banner

(Suggested Content Direction: Milestones > Vision > Branding Message)

#### **Taps**

Our Vision & Management Team, Awards & Recognition and Our Partners



#### **Text**

(Description of the background)

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Awards & Recognition

#### Image + Text (Include corresponding title and bio)

**Awards & Recognition Timeline** (Shows the list of year 2022 & 2021, hide 2022 & before

> first allow to expand to know more)

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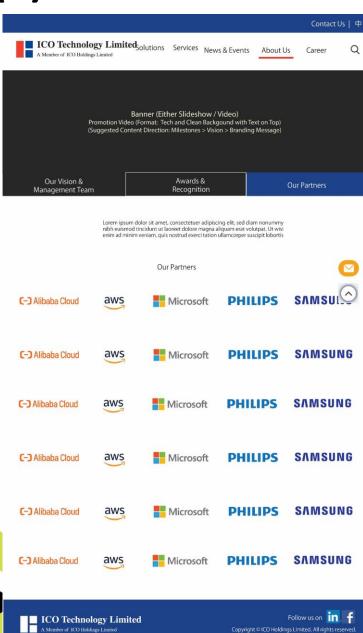


2021

2020

& before

# (E) About Us

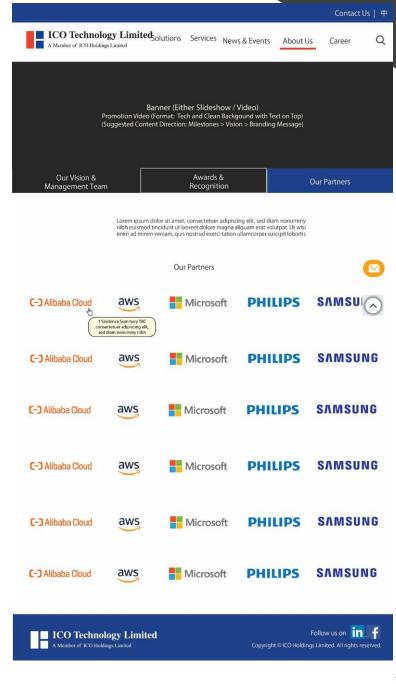


**Text** (Description of the background)

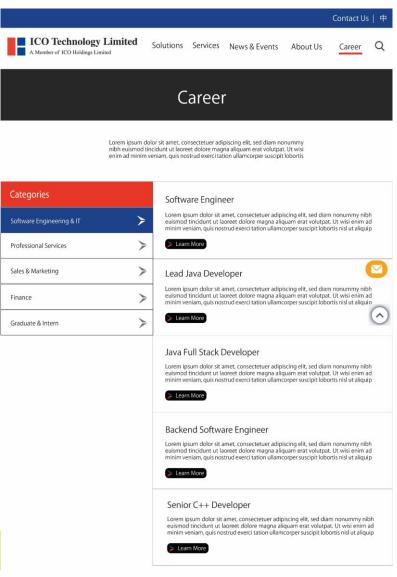
**Full List of Our Partners** (Only list out the logos)

> When mouse over one of the logo Directly shows the partnership level

Tag



# (F) Career



When pressing Career button of Top Navigation Bar, Directly shows the content of the first career categories.

#### **Narrow Banner**

(Corporate element background with text Career on Top)

#### **Text**

(Description of the background)

When mouse over one of the categories in the left menu, Directly shows the corresponding list of jobs.

#### **Text**

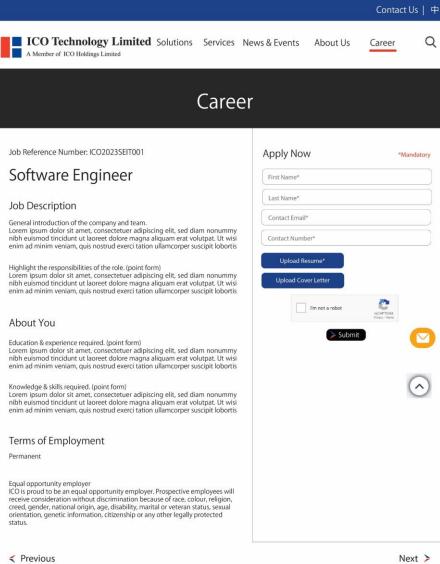
- 1. Headline: Job Title
- 2. Description
- 3. Call to Action

1 2 3 4 5 > Audience can press the page number to continue reading.





# Career



Separate page of Job Opening

**Narrow Banner** 

#### **Text Column on Left**

- 1. Job Reference Number
- 2. Job Description
- 3. About You
- 4. Terms of Employment
- 5. Equal Opportunity Employer
- \* Flexible Combination allow to hide part of the column when there is no information

When creating a new job page, we can set start and end date of the job application. The job page will then be hided automatically after the end date.

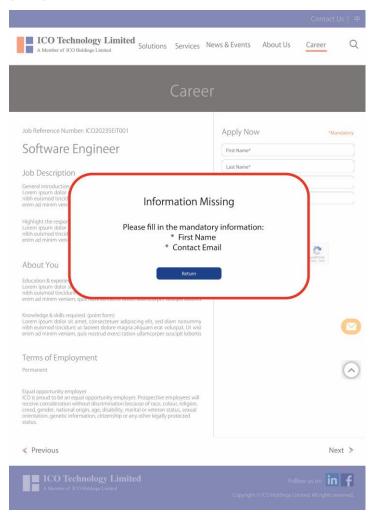
#### Immediate Application on Right

- 1. Mandatory Fill In: First Name, Last Name, Contact Email, Contact Number, **Upload Resume**
- 2. Optional Fill In: Upload Cover Letter \* Application submitted will be sent to company's human resource email immediately.

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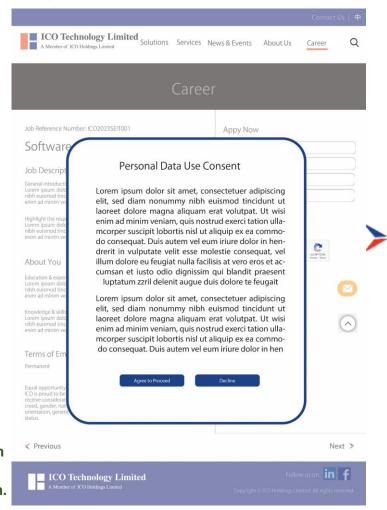
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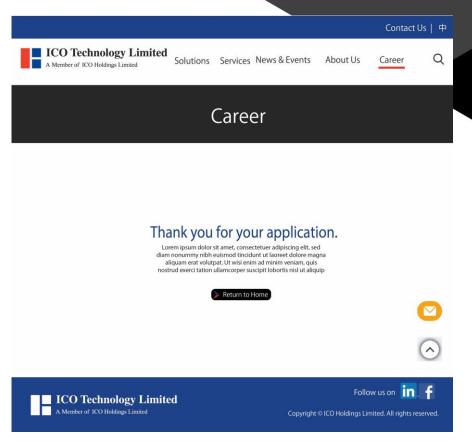
# (F) Career



When there is any mandatory fill in missing, error message will pop out and stating the missing session. Audiences can return and continue filling the missing part.

After passing validation, Personal Data Use Consent window with appear, audiences must press agree to proceed button for application submission. If he/she presses decline button, they will then go back to their job opening page.





Any successful application will then land to the thank you page. Headline will be "Thank you for your application." For the text column below, we suggest adding 1 paragraph of follow up message.

#### **Return to Home Button**

Audiences can return to home page for business solutions information and our company's highlights

# (G) Contact Us



#### Contact Us

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# Get in Touch with Us! First Name\* Last Name\* Company Name\* Business Title\* Region / Location\* Contact Email\* Contact Number Message\*

I'm not a robot

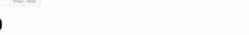
#### Office Location

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Additional Information (Main Line, Fax, Website, Email) Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud







#### **Narrow Banner**

#### Text

(Description of the background)

#### **Enquiry Form on Right**

- 1. Mandatory Fill In: First Name, Last Name, Company Name, Business Title, Region/Location, Contact Email, Message
- 2. Optional Fill In: Contact Number
- \* Enquiry submitted will be sent to company's general email immediately.
- \* List of weekly summary will be sent to the general email for record and monitoring.

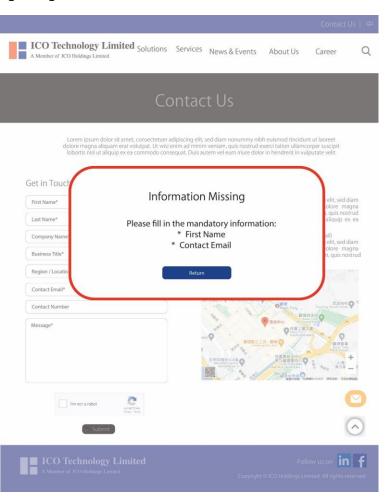
#### **Text Column on Left**

- 1. Office Location
- 2. Suggested Additional Information: Main Line, Fax, Website, Email
- 3. Google Map



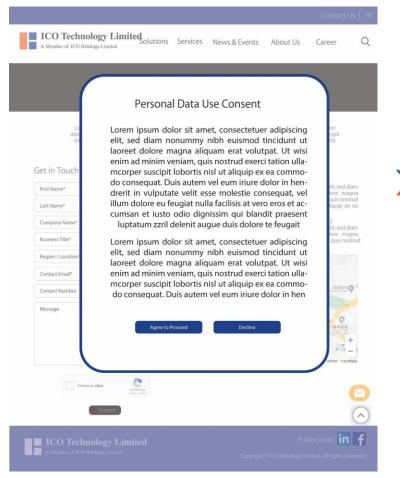


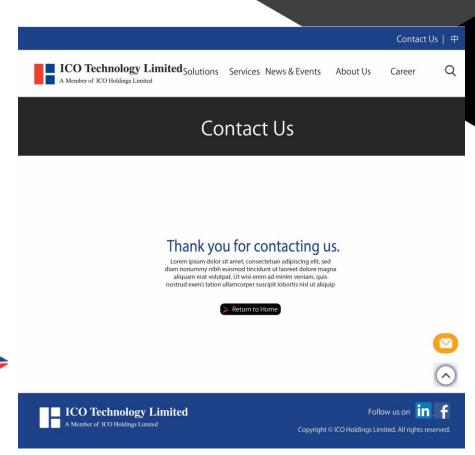
# (G) Contact Us



When there is any mandatory fill in missing, error message will pop out and stating the missing session. Audiences can return and continue filling the missing part.

After passing validation, Personal Data Use Consent window with appear, audiences must press agree to proceed button for application submission. If he/she presses decline button, they will then go back to the contact us page.





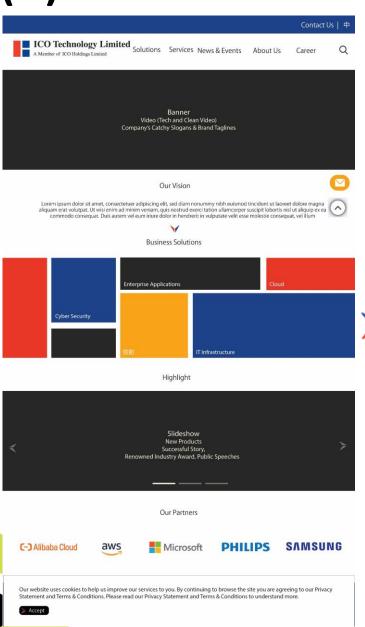
Any successful application will then land to the thank you page.

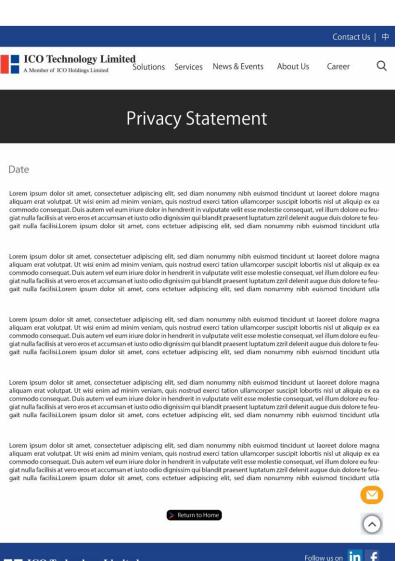
Headline will be "Thank you for contacting us." For the text column below, we suggest adding 1 paragraph of follow up message.

#### **Return to Home Button**

Audiences can return to home page for business solutions information and our company's highlights

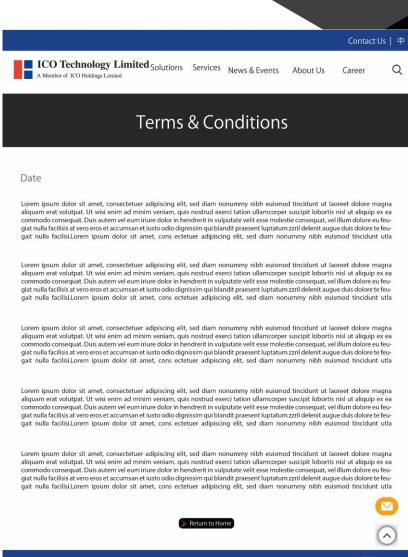
# (H) Others





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Follow us on

Cookies notification message, Policy Statement and Terms & Conditions have to be added to the website taking care of General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA),

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Your Dependable Partner for Business Success